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"The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders."

The European Commission is the EU's executive body.

The views expressed in this publication do not necessarily reflect the views of the European Commission

#### **Background**

During 2019, the Housing Initiative for Eastern Europe (IWO e. V.), Germany, together with the partners the Association of the organizations of professionally managing and serving housing funds from Tashkent and the Association of management entities, services and energy service in housing sector "SHANYRAK" from Nur-Sultan, developed and submitted to the European Union (Central Asia Invest V, Boosting Small Businesses Competitiveness) a concept for a new project that would continue to implement and strengthen the achievements and results of the project completed in 2019 Pro House "Professional housing management in Kazakhstan and Uzbekistan". The application was approved and at the beginning of 2020 the abovementioned partners started implementation of the PROMHOUSE project "Promoting professional housing management in Kazakhstan and Uzbekistan".



The project activities are aimed at introduction of vocational education and training of housing managers (work with colleges and industry organizations). The project will develop the professional potential of the BIOs, including the provision of services to their members.

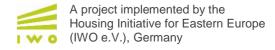
All project events will be covered on the website of the Association of the organizations of professionally managing and serving housing funds, Uzbekistan:

https://uvushma.uz/project



## **PROMHOUSE**

Promoting professional housing management in Kazakhstan and Uzbekistan



# Promoting professional housing management in Kazakhstan and Uzbekistan

#### **The Project**

The overall objective of the project PROMHOUSE is to boost the development of the private sector and the economic diversification in Central Asia (CA), via empowering and strengthening private companies in the sector of housing management in Kazakhstan and Uzbekistan.

The main objective will be achieved through:

- to enhance the capacities of Micro, Small and Medium-Sized Enterprises (MSME) and Business Intermediary Organisations (BIO) to represent their interests and encouraging them to take an active role in housing policy decision-making processes
- to improve professionalism as well as organisational and institutional capacities of BIOs to provide training and skill development activities for MSMEs
- to initiate vocational education and training (VET) for housing managers at CA VET institutions
- to increase professional capacities of entrepreneurs and job seekers, in order to stimulate job creation and MSMEs development
- to support innovation, through the experimentation and dissemination of new building and maintenance technologies, materials, and the participation to local networks and clusters
- to strengthen links and networks between European and CA BIOs and Local Authorities (LA).

#### **Main Aktivitas**

PROMHOUSE will be running from 2020 till 2023. In February 2020 will take place a partner meeting in Nur-Sultan.

The following activities will be carried out under the project:

- Analyses of the potential of professional housing management on the countries' economies
- Recommendations for further implementation of professional housing management & staff qualifications
- Professional standards for housing management
- Curricula for VET education of housing managers
- Development of a new version of the guide to housing management and energy-efficient refurbishment
- Study trips to Germany and Estonia.

### **Target groups**

The work programme of the project and its individual activities are designed to meet the demands of the target groups as much as possible: professional housing managers; BIOs; service providers; MSME enterprises and entrepreneurs; education institutions (colleges); companies from the construction sectors; national and local authorities.

#### **Project Partners**

The project is implemented by an international consortium of partners from Kazakhstan, Uzbekistan and Germany. German partner beside Housing Initiative for Eastern Europe (IWO e.V.), responded for the project management, is the European educational centre for the housing and real estate industry (EBZ). The partner in the region are the Association of the organizations of professionally managing and serving housing funds from Tashkent and the Association of management entities, services and energy service in housing sector "SHANYRAK" from Nur-Sultan. Associated partner - UNDP's representation in Kazakhstan.

#### Germany





Kazakhstan

Uzbekistan





Associated Partner



